Interpreting Data from SRDS - Claritas 360

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Detailed Information About How to Read Reports

Since there are multiple report options to choose from, it is important to understand what distinguishes one report type from another.

- Click the ? icon to view the Claritas 360 Knowledge Center.
  - Select Online Help>Reports to learn more about what each report can do, the available options, view explanations of the data, and understand how calculations are made with various measures.
    - Choose Standard Reports or Segmentation Reports and follow the navigation to select the report type overview.
    - From the report type overview, look for [Name of the Report] - Interpretation & Calculations.
  - Choose the Walkthrough Repository to navigate setting up a report with selections to get the desired output.

Additional Resources

Using Claritas 360 A Quick Guide (last updated 03.05.2019)
Claritas 360 Cheat Sheet - Libraries